

NEWSLETTER

Term Two 2017



KELLY SPORTS AUSTRALIA



Welcome to the Kelly Sports Winter Newsletter for 2017!

We have had a very busy Term Two here at Kelly Sports; having moved through Autumn into the colder months, we welcome back our favourite winter sports! The cold hasn't stopped our kids' enthusiasm at all; we are seeing huge numbers this term in our holiday, primary and preschool programs. From Hockey to Dance, to Ball Skills; these confident kids are eager to learn and are developing a growing passion for sport and just getting active! We hope you enjoy reading about what happened at Kelly Sports around Australia this term, and as always, we look forward to seeing you all in our holiday programmes and next term for a sporty spring.



SPECIAL ANNOUNCEMENTS



Congratulations to our Term One 2017

Kid Star of the Term!

JACK BRADSHAW

Age: 3 Area: Shepparton, Victoria

Program: Early Learning Kelly Sports Pre School Program

REASONS FOR NOMINATING

Jack always gives everything a go, even when it is challenging, Jack never gives up and does it with a smile on his face. He is always ready to have fun and is so excited when Tuesday comes around because he knows it's Kelly Sports day!



Congratulations to our Term Two 2017

Coach of the Term!

PAULINE KLEPIKOV

Area: Blackburn, Victoria Specialties: Dance, Multi-sports

REASONS FOR NOMINATING

Pauline has been with Kelly Sports Blackburn for just on a year now, and has shown a great ability to relate to the kids in her classes. She is well organised and reliable and is always willing to do extra hours where needed. Pauline started out only doing dance classes, but can now turn her hand to running multisport sessions and can handle larger sessions with ease. All the kids in her dance classes get a special thank you pack at the end of the term, they love coach Pauline!





2017 RIDE FOR LILY CELEBRATION FAMILY EVENT

This years 'Ride for Lily' celebration was BIGGER and BETTER than ever! On Saturday 8th April we welcomed home our amazing #RideforLily team from their epic 1,300km journey from Sydney at the Princes Park in Carlton. There was plenty of activities, food and drink vans and live music lined up to keep everyone entertained as the riders travel their last kilometers on weary legs along Beach Road, into the city and onto Princes Park. Kelly Sports was there to provide heaps of fun and challenging activities for the kids, along with bouncy castles, an ice cream truck and face painting for the kids! Our Ride for Lily Celebration Family Fun day was a wonderful afternoon and it was fantastic to see so many supporters of LIVE for LILY down at Princes Park.

TERM TWO HIGHLIGHTS FROM AROUND AUSTRALIA!



April Fun Run

Once again, we were apart of the Knox Relay for life on April 1st, 2017 in Knoxfield, Victoria. Kelly Sports were excited to be apart of the overnight experience that raises funds for the Cancer Council research prevention information and support services! The fundraising event was a chance for the community to get together to recognise and celebrate local cancer survivor's patients and their carers, to honour and remember loved ones lost to cancer and to raise money to help save more lives. Kelly Sports provided activities and lots of sporting fun for the families on the day!



Good Friday Kids Sports Extravaganza, Bendigo

This was the biggest event that Kelly Sports Bendigo has been part of to date! Good Friday Kids Sports Extravaganza was sponsored by Red Energy and was held in Rosiland Park, Bendigo. With over 2000 kids, we had 8 hours of sporting fun! From soccer shootouts, to free throw basketball frenzies, to massive parachute games... this was an awesome event the whole family could join into!



Caravan Industry Association 2017 Conference, Gold Coast

Caravan Industry Association of Australia is all about supporting family businesses so this year they decided to work in partnership with Kelly Sports and introduced a Kid's Club at the 2017 National Conference. This enabled attendees the opportunity to bring the whole family to the event. Our program at the conference allowed children to become involved in a variety of activities including craft, sport, dance, movement, and drama. The days were structured to include children's choice activities that allow them to develop independence and life skills, but more importantly it emphasised enjoyment and fun! to have run beside the 30,000+ runners who hit the streets of Melbourne each year to support this important cause by running for the kids.

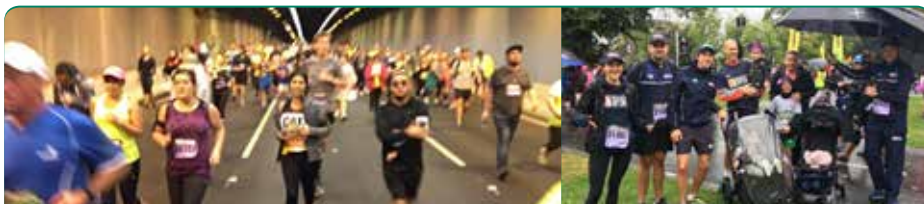


Shepparton Local News Features Kelly Sports!

At our Kelly Sports Shepparton Holiday Program we were visited by the local WIN NEWS crew! They were showing our new program to the public and reporting on the importance of physical activity for kids, and how Kelly Sports facilitates this! All the kids had a ball with some featuring on TV in our local paper!

Lodden Valley Bendigo Catholic Cluster Leadership and Team Building Program

Kelly Sports coordinated and delivered a leadership and team building program for 230 grade 5/6 students across the Lodden Valley Catholic Cluster, in Victoria where students were required to use communication and teamwork to navigate their way through a variety of challenges.



Run for the Kids 2017

In April this year we were proud to support such a great cause, and put together a team for the 'Run for the Kids' event in Melbourne city. The Herald Sun/CityLink Run for the Kids is one of Victoria's most loved community events and its primary aim is to raise funds for the Royal Children's Hospital Good Friday Appeal. Run for the Kids has grown to one of Victoria's largest mass-participation fun runs with participants experiencing a tremendous thrill running over a great course for a great cause. The Royal Children's Hospital improves the health and wellbeing of children and adolescents through leadership in healthcare, research and education. Nearly all families come into direct contact with the work of the hospital at some stage, either through the care of their own children or through friends or family. We are grateful to have run beside the 30,000+ runners who hit the streets of Melbourne each year to support this important cause by running for the kids.



Girls Footy Clinic at the MCG

Such a fantastic opportunity for the lucky girls that got chosen to be apart of the Kelly Sports footy clinic featuring AFL women's league players! Our coaches were on Melbourne Cricket Grounds before the Carlton vs Sydney Swans game in May, and loved every minute of it!

SA Oakbank Easter Racing Carnival

The Easter Racing Carnival at Oakbank in Adelaide, is one of the jewels in the South Australian racing calendar. Both Easter Saturday and Easter Monday race days feature a unique aspect of racing, with racegoers bringing their own picnics and barbeques, and by early morning the car park is awash with marquees, tents and barbeques as families and friends soak up the unique country racing atmosphere.

As family-oriented events the Easter Racing Carnival has plenty of activities and entertainment designed especially for kids, Kelly Sports Adelaide were happy to be apart of it, running activities and sports along side other rides and amusements, an animal petting zoo, face painting, and roving entertainers.

SA Oakbank Prelude Hills Gourmet Gallop

The Gourmet Gallop in April was Oakbank's first meet of the season, in Adelaide, SA - featuring the major Easter Racing Carnival. It was a family oriented day out with a number of great activities for kids of all ages, including; including an animal petting zoo, pony rides, face painting and a Kids Club with Kelly Sports putting on fun activities for all the kids!

"I love the broad range of experiences I'm getting and I feel like it's really preparing me for when I start teaching. It's the best watching the kids finally get something challenging and how it makes them feel!"

- Kelly Sports Coach

"The parents are so happy that we've got Kelly Sports Bendigo on board!" "The kids are just loving it!"

- Kindergarten Director

"We love how it gives our parents options and you make it so easy for us. There's no extra work for us at all!"

- Primary School Principal

"You give yourself a high 5 coach Brett, coz you did an AWESOME job today too, not just us! Can you come back tomorrow and teach us more Kelly Sports?"

- Bendigo Kindergarten

"We booked Kelly Sports to assist us in running a Girls' Footy Clinic and from our initial enquiry right through to the end of the clinic, they were an absolute pleasure to deal with. Steve was great in explaining the best way to run arrange the clinic according to our objectives and was very flexible in tailoring a clinic to suit our event perfectly! On the day of the event the whole Kelly Sports team arrived, set everything up and ran the entire event start to finish in a remarkable and professional way! The kids and their parents had a wonderful time and we received so much overwhelmingly positive feedback. We will definitely have Kelly Sports back at the 'G! Love your work guys!"

- Melbourne Cricket Grounds, Event Manager

"He's so shattered that the term has finished now. It's actually been a nightmare to try and get him to go to school now that your program has finished."

- Kelly Sports Parent

"He gets so excited on Wednesday mornings and can't wait to go to kinder because he knows that it's 'Kelly Sports Day'."

- Pre School Parent

"I just wanted to pass on a thanks for the Kelly Sports guys at the Swifts Creek Races today. My son had such a great time, especially running around with his cousins and Tash who was so patient and supportive of their skills (they are only 3 years old and ever time they dropped the ball she smiled and said "almost"). My son went to bed telling me how much fun he had, and even asked if we could go back and play with the girl in the 'rain jacket' (Tash) tomorrow."

- Kristen Dwyer, Kelly Sports Parent

"Kelly Sports is all she talks about when she gets home. Look what my coach taught us today!"

- Kelly Sports Parent

PROGRAMME UPDATES

KELLY SPORTS

As we approach the winter months, the weather has not had much effect on our enrolments in term two. The kids are more than happy to get involved, learn skills, and have fun in all of our programs around Australia. In Victoria we have seen a big growth of programs in the Bendigo region, with 18 new schools being able to now call themselves 'Kelly Sports Schools!'

In our Multi Sports program the kids have enjoyed Soccer, Basketball, AFL and Hockey. The inclusion of AFL is always a big hit in term two as the kids have starting watching games again and that passion for AFL is as strong as ever. When its time to practice some Hockey you can see the excitement in the kids as they get to show off their power and skill in a striking game.

Working with Sporting Schools, we introduced a new athletics program in two schools within Victoria, which ran for eight weeks and was extremely popular with the kids!

KELLY SPORTS DANCE

Our dance programs are as popular as ever. The kids have been working hard on their street dance routines. The long term has been great, giving the kids a extra couple weeks to practice before their final performances in front of families and friends. Next term we welcome a new dance style, 'Jazz-Funk' which will be a fresh and exciting approach to dance for the kids.

Some of the Primary Schools we welcomed this term, with new multisport, dance and sport specific programs;

- Mary Immaculate Primary School
- Wilmont Road Primary School
- St Mel's Primary School
- Vermont Primary School
- Eaglehawk North Primary School
- Shepparton Holiday Program, Shepparton Stadium
- St Bernard's Primary School
- Congupna Primary School
- Box Hill North Primary School
- Elmore Primary School
- Our Lady of the Sacred Heart Primary School

PRE SCHOOL

Kelly Sports fundamental motor skills program has had a big focus on sports this term. The kinder kids have enjoyed practice all the skills associated with AFL, Soccer and Basketball, as well as working on a wide range of essential motor skills. We have had a large rise in kindergartens jumping on board the Kelly Sports early learning program this term, we love meeting new little ones who are ready to get active!

Some of the Pre Schools Kelly Sports welcomed this term, with new early learning specific programs;

- Little Albert's Early Learning Centre
- Murdoch Rd, Wangaratta Good Start Early Learning
- Nurture One Child Care
- Manchester Road Early Learning Centre
- Williams Rd, Wangaratta Good Start Early Learning
- Archer St Shepparton Good Start Early Learning

COMING UP

To check holiday programs in your area, and to prepare for term three, check our website for program details, locations and dates!

FREE TERM THREE 2017 SESSION PASS

At your choice of Kelly Sports programme*



KELLY SPORTS
LIFE LONG LOVE OF SPORTS

To redeem this offer as a current term TWO customer:

1. Write a review on our Facebook page Kelly Sports Australia
2. Call our office and get this offer credited to your account for term three
3. Book into a program online for term three at www.kellysports.com.au

*SUBJECT TO PARTICIPATING FRANCHISE ZONES

*Only includes TERM THREE programs